

EXECUTIVE SUMMARY

Recommendation to Approve Agreement FY21-100 – Education to Go (ED2GO)

Introduction

Responsible: Procurement & Warehousing (PWS)

This request is to approve the Agreement between Cengage Learning, Inc. (Education to Go or ED2GO), and The School Board of Broward County, Florida (SBBC), for three (3) years, starting July 1, 2020 through June 30, 2023. The Agreement provides continuing education courses for SBBC's students, employees, and members of the public.

There is no cost to the District for this Agreement.

Goods/Services Description

Responsible: Broward Community Schools

ED2GO provides a wide range of highly interactive and well-crafted online courses accessible to adult students twenty-four seven (24/7) through a Broward Community Schools portal. Through ED2GO, Broward Community Schools offers over four hundred sixty-five (465) affordable courses on a wide range of topics such as Personal Development, Computer Applications, College Readiness, Technology, Language & Arts, Writing & Publishing and more. Both self-paced and instructor-led courses are available and include expert instructors, curriculum, and technical support from ED2GO at no cost to SBBC.

Two (2) portals are available through Broward Community Schools. One (1) portal is for the public and contains courses ranging in price from sixty-six (\$66) to three hundred ninety-nine (\$399). The second portal is available to CAP Eligible District Employees at discounted pricing. All course fees are paid by the student directly to ED2GO. If a user navigates directly to ED2GO's web site, they will be redirected to the closest ED2GO partner based on geographic location.

Procurement Method

Responsible: PWS

Pursuant to the Department of Education, Rule 6A-1.012, 11(b), Florida Administrative Code as authorized by Section 1010.04(4)(a), Florida Statutes, and Purchasing Policy 3320, Section II, H, the requirement for requesting competitive solicitation for commodities or contractual services from three (3) or more sources is hereby waived as for the SBBC's purchase of educational services.

Financial Impact

Responsible: PWS & Broward Community Schools

Broward Community Schools earn approximately forty (40) percent of the revenue generated by each course registration. In the past three (3) years, ED2GO has paid approximately fifty thousand nine hundred sixty-five (\$50,965) to Broward Community Schools or about sixteen thousand nine hundred eighty-eight (\$16,988) per year.

The breakdown of the amount paid by ED2GO to Broward Community Schools is as follows:

<u>Portal</u>	<u># Courses</u>	
	<u>Taken</u>	<u>Paid to SBBC</u>
Public Portal	1,124	\$44,413
CAP Employees	377	\$6,552
Total	1,501	\$50,965

Due to the Covid-19 Pandemic, the District may see an increase in enrollment moving forward. There is no cost to the District. The fee for the course is paid to Ed2go by the student.